



**भारतीय रिज़र्व बैंक/ Reserve Bank of India**  
**संचार विभाग/ Department of Communication**

**Release of Advertisements – Calling for bids through E-tendering**

Department of Communication (DoC) intends to publish the advertisement in leading English/Hindi newspapers tentatively from 3<sup>rd</sup> week of January 2026 on “**Recruitment of Office Attendants in RBI- Panel Year 2025**”.

The details of the proposed advertisement are given below

| S.N | Name of the Newspapers     | Edition     | Language | Size             |
|-----|----------------------------|-------------|----------|------------------|
| 1.  | Times of India             | All Edition | English  | Minimum readable |
| 2.  | Hindustan Times            | All Edition | English  | Minimum readable |
| 3.  | Economic Times             | All Edition | English  | Minimum readable |
| 4.  | Mint                       | All Edition | English  | Minimum readable |
| 5.  | The Hindu                  | All Edition | English  | Minimum readable |
| 6.  | New Indian Express         | All Edition | English  | Minimum readable |
| 7.  | The Telegraph              | All Edition | English  | Minimum readable |
| 8.  | Indian Express             | All Edition | English  | Minimum readable |
| 9.  | Financial Express          | All Edition | English  | Minimum readable |
| 10. | Assam Tribune              | All Edition | English  | Minimum readable |
| 11. | Sikkim Express             | All Edition | English  | Minimum readable |
| 12. | Dainik Bhaskar (All group) | All Edition | Hindi    | Minimum readable |
| 13. | Amar Ujala                 | All Edition | Hindi    | Minimum readable |
| 14. | Navbharat Times            | All Edition | Hindi    | Minimum readable |
| 15. | Hindustan                  | All Edition | Hindi    | Minimum readable |
| 16. | Dainik Jagran (All group)  | All Edition | Hindi    | Minimum readable |
| 17. | Navbharat (All group)      | All Edition | Hindi    | Minimum readable |
| 18. | Rajasthan Patrika          | All Edition | Hindi    | Minimum readable |
| 19. | Asomiya Pratidin           | All Edition | Assamese | Minimum readable |
| 20. | Anand Bazar Patrika        | All Edition | Bangla   | Minimum readable |
| 21. | Divya Bhaskar              | All Edition | Gujarati | Minimum readable |
| 22. | Lokmat                     | All Edition | Marathi  | Minimum readable |
| 23. | Vijayvani                  | All Edition | Kannada  | Minimum readable |
| 24. | Ajit                       | All Edition | Punjabi  | Minimum readable |
| 25. | Sambad                     | All Edition | Odiya    | Minimum readable |
| 26. | Eenadu                     | All Edition | Telugu   | Minimum readable |
| 27. | Dina Thanti                | All Edition | Tamil    | Minimum readable |
| 28. | Munsif                     | All Edition | Urdu     | Minimum readable |
| 29. | Employment News            | All Edition | English  | Minimum readable |
| 30. | Rojgar Samachar            | All Edition | Hindi    | Minimum readable |

**Important Dates: Tentative**

Tender Start View Date: **Thursday, January 08, 2026, from 1600 hrs**

Bid Start Date: **Thursday, January 08, 2026, from 1600 hrs**

Bid Close Date: **Monday, January 12, 2026, at 1500 hrs**



Bid Opening Date and Time: **Monday, January 12, 2026, at 1530 hrs**

Release of Advertisement in newspapers (tentatively): **From 3rd week of January 2026**

### **TERMS AND CONDITIONS**

Please note that no physical bids will be accepted. All the bids must be submitted through MSTC portal (<https://www.mstcecommerce.com/RBI>) against event number (RBI/DoC – Central Office Departments/Others/20/25-26/ET/814) only.

**Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.**

Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the MSTC portal (<https://www.mstcecommerce.com/RBI>) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate. Clarifications, if any, may be sent via email to [harithad@rbi.org.in](mailto:harithad@rbi.org.in) and [darshann@rbi.org.in](mailto:darshann@rbi.org.in)

The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.

Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

**We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.**

**Lateral Recruitment of Experts on Full-time Contract Basis**

Please find the below updated contact details of MSTC Mumbai Centralized helpdesk for vendors:

HO Central Help Desk: (For vendors)

Phone Number: 07969066600

[helpdeskho@mstcindia.in](mailto:helpdeskho@mstcindia.in) (Please mention "HO Helpdesk" as subject while sending emails)

WRO Helpdesk: 7651915418/02269856817/02269856800

Availability

9:30 AM to 5:00 PM on all working days for all Technical issues e-Tenders, System settings etc.

Mr. Tanmoy Sarkar, Deputy Manager

Mobile: 8349894664